

Preamble

At the moment, Corona virus (Covid-19) is throwing new challenges to scientific community. This global pandemic has brought Nations together to find a solution. New solutions are coming up continuously to combat the current challenges. In this situation BIT, Durg stands strong with the institute Motto “Aspire to Excel”.

The streamed conference is the need of present situation with the cardinal point of importance of the conference aiming at exploring New Horizons in Science, Technology and Management to Combat Current Challenges through innovative research. Innovation refers to the full range of changes, large and small, used to achieve desired outcomes and innovation often results from basic research that can lead to ground-breaking discoveries and inventions. This will be essential in combating the ongoing challenges which cause hindrances to National Growth.

The proposed online conference will make an honest attempt to meet up the expectations and may become a viable option to take a way forward towards “ATMA NIRBHAR BHARAT”.

The Institute

Bhilai Institute of Technology initiated by notable stalwarts of central India in 1986 with a vision to become one of the Premier Technical and Management Educational Institutions in the Country, delivering excellent professional education, creating value based, globally competitive professionals and achieving excellence in all our endeavors.

BIT campus has a conducive and supportive academic ambience facilitating high quality education and research for more than 4000 students of bachelors, masters and doctoral programs. BIT, Durg is the first technical institute in the state to be conferred Autonomous Status by UGC, Government of India. Seven of its undergraduate programs have been accredited by NBA and the institute itself has been “A” grade accreditation by NAAC. The institute stands in NIRF 2020 Rank-band: 251-300 in the category of Engineering. Under AICTE Margdarshan Scheme, the institute is mentoring ten technical institutions to encourage best practices.

The Department

The Department of Management was established in the year 1999 to offer MBA program as a full time one with an intake capacity of 60 which increased to 120 in the year 2006. In the same year, MBA Part Time program was also started with intake capacity of 60 students. Since its incorporation, the entire approach is to create managers with cutting-edge leadership skills and sound knowledge base through effective teaching-learning, training, research, consultancy and networking in the field of management in the most effective manner. To provide for and promote education and training in various fields of management and allied disciplines, to assist organizations in problem-solving and improving their functioning, to carry out conceptual and applied research in fields relevant to regional development and to interact with industries and institutions to further the management movement and thus facilitate regional development.

With BIT, being accredited by NAAC with A Grade, the Department of Management intends to intensify its approach to management education to meet on going global challenges.

The Vision of the department is to create an awareness of complexities of business systems, to provide interactions of the man machine systems, to expose the impact of Economic, Socio and Cultural Factors on organization and to facilitate the rise of the technical managers in the present business arena. The Mission of the department is to develop professionals & Entrepreneurs for the society and equip them with skill, knowledge and technology so as to manage opportunities and threat in business and industry. The department has created Centre of Excellence which provides platform for development of management research and technology and Young Manager’s Association for student development activities.

Conference Objective

With the economic war begun, the management challenges are – how consumers will react, whether the stress will impact shared economy or classical conditioning, demand will fall or lack of purchasing power or supply of services will hit business, the conference intends to discuss opportunities that can position India as a model to emulate in post-Covid-19 economic recovery and growth.

Themes and Sub Themes

- ❖ New trends and challenges for economy.
- ❖ Banking challenges and NPA.
- ❖ Investment behavior during pandemic.
- ❖ Information technology – issues and challenges.
- ❖ Creativity and innovation in digital economy.
- ❖ Trends in communication.
- ❖ Global collaboration between consumers and industry.
- ❖ Effects of COVID – 19 on marketing research
- ❖ New trends in human resource and its management
- ❖ International legal framework
- ❖ Ethical issues in work from home culture.
- ❖ Contemporary issues & perspectives of higher education due to COVID – 19 disruption.
- ❖ Entrepreneurship opportunities in the new normal.

BITCON 2020

*New Horizons in Science, Engineering and Management to
Combat Current Challenges*

NATIONAL CONFERENCE ON

**Management & Economic Challenges in India –
Before, During & After the Pandemic**

*Conducted By
Department of Management*

20th November 2020

REGISTRATION FORM

Name :
Designation :
Organization :
Mailing Address :
E-mail :
Phone :

Details of Registration Fees:

DD Drawn on:
Amount (in Rs.):
Demand Draft No. :
Date:

Date:
Place: **Signature of Applicant**

The applicant is sponsored for the conference. He/She is permitted to attend the conference.

Date:
Place: **Signature and Seal of Sponsoring Authority**

Chief Patrons

Shri Vijay Kumar Gupta *Chairman (Governing Body), BIT Trust*
Shri I.P. Mishra *Ex-GM, Bhilai Steel Plant & Member Secretary, BIT Trust*

Patron

Dr. Arun Arora *Principal, BIT, Durg.*

Co-ordinator

Dr. M.V. Padmavati *Dean (R&D), BIT, Durg.*

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Dr. Souradyuti Paul	Professor, IIT Bhilai
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Dr. Mohan Gupta	Dean (Infrastructure Development), BIT, Durg
Dr. Santosh Sar	Dean (Student Welfare), BIT, Durg
Dr. Anup Mishra	Dean (Administration), BIT, Durg

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Convener

Dr. Saniav Guha *Head, Department of Management*

Organizing Secretary

Dr. Minal Shah *Department of Management*

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Dr. Sheetal Sharma	

Important Dates

Submission of full length papers : 31st October 2020
Intimation of acceptance deadline : 07th November 2020
Receipt of registration fees : 15th November 2020

Registration Fees

Research Scholar/PG student	: Rs. 500
Faculty Member	: Rs. 800
Professional from Industry	: Rs. 1000
UG Student	: Rs. 200

1. All the payments should be made by a crossed Demand Draft in favor of "Bhilai Institute of Technology" payable at "Durg".

2. NEFT or at Bank Counter

Beneficiary Account Number: 32471126372

Beneficiary Name: Bhilai Institute of Technology, Durg

Bank: State Bank of India, Sector-10, Bhilai

Address: Alka Departmental Stores, Sector-10, Bhilai (C.G.)

IFSC Code: SBIN0006942

(No TA/DA will be paid from the Institute)

Address for Correspondence

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Department of Management,
BIT, Durg (C.G.)

Mobile No. 9406026406

Email: bitcon2020dom@gmail.com

Eligibility

Academicians, Consultant & Engineers, R&D Institutes, Government Departments and Agencies, Private Companies, Research Scholars and P.G. Students.

Call for Papers

Selected papers will be published in UGC indexed Journals. Prospective authors are requested to submit their full papers in MS Word format by E-mail to the addresses of correspondence. Please find the attached template for further preparation of manuscript at www.bitdurg.ac.in/bitcon2020.

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ON
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20th November 2020



Organized By

Department of Management



ASPIRE TO EXCEL

BHILAI INSTITUTE OF TECHNOLOGY, DURG

(Seth Balkrishan Memorial)

BHILAI HOUSE, DURG 491001 (C.G.) INDIA

1st Autonomous Technical Institution in Chhattisgarh

Accredited with 'A' Grade by NAAC

NIRF 2020 RANK-BAND: 251-300

Website: <http://www.bitdurg.ac.in/>

Phone: (0788) 2359297

Conference Website: <http://www.bitdurg.ac.in/bitcon2020>



ALL UG COURSES



NAAC "A" GRADE



RANK BAND 251-300
2020



ISO 9001:2015

