

Preamble

A substantial fraction of the national growth of the 21st century has been derived from advances in science and technology and their applications in manufacturing, infrastructure, energy, health, environment, information and communication technologies, resource management and many other sectors through mastering the adoption, adaptation and advancement of existing technologies, as well as the creation of new ones. Innovation refers to the full range of changes, large and small, used to achieve desired outcomes and innovation often results from basic research that can lead to ground breaking discoveries and inventions.

The cardinal point of importance of the conference aims at enriching and enhancing the quality of innovation research of the issues at the core of national growth through developments in the sectors of science and technology by managing those applying modern scientific management techniques and conveying them through effective and efficient communication skills.

Innovations will be essential in combating the challenges which cause hindrances to National Growth. The proposed conference will put an honest attempt to meet up the expectations of the common people in developing the nation through innovations.

The Institute

Bhilai Institute of Technology initiated by few notable stalwarts of central India in 1986 has now evolved as one of the premier Technical and Management Institute of this part of the country imparting quality education and providing environment for academic research. BIT campus has a conducive and supportive academic ambience facilitating high quality education and research for about 3000 students of graduate, post graduate and doctoral programmes. Four of its undergraduate programs have been accredited once again in 2017 by the National Board of Accreditation (NBA) and the institute itself has been 'A' grade accredited by the National Accreditation and Assessment Council (NAAC) in 2017. The institute also has an installation of ISO 9001:2015.

BIT is well connected through Rail network as well as Air network of the country. BIT is at about 1km distance from the Durg Railway station on Howrah-Mumbai line and is about 45 km away from the Swami Vivekananda Airport at Raipur, the capital city of Chhattisgarh state.

The Department

Vision: To impart quality education to students, keeping in view their overall development, enabling them to face cut throat competition and challenges in all walks of their lives and to support individual, institutional and societal growth.

Mission: To orient relevance and importance of communication academic and professional environment, thereby in providing strategic input to students to face the distinctive challenges of the contemporary era.

Contributing to the professional and ethical blend of conduct is the precept of the department. This is an outcome of an eminently sensible view that technical education needs to be complemented by a vital appreciation of the interpersonal context of all learning. Science and technology have to function within the societal and the human framework. The department aims to equip the students at both undergraduate and postgraduate levels to communicate effectively in their respective professions and to orient them with professional ethics, social pressures and organizational structures.

Conference Objective

Communication and Literature majorly combines literary analysis with an emphasis on professional speaking and writing. It offers to hone the much needed skills of analysis, clear thinking and expressing while providing the chance to study human conditions through the words and wisdom of writers from varied cultures and backgrounds.

The conference aims to comprehend the disparate communication situationalities and to mediate among them through literature, thus to make an intervention in the postmodern digital culture and thereby benefit not only scholars of literature but also the linguists.

Themes and Sub Themes

- Digital Literacy and Language
- Multi-lingualism in semi-urban contexts
- Literacy assessment in relation to language assessment
- Latest trends in Literature
- Benefits of linguistic diversity
- Culture, Communication and Identity
- Digital Humanities
- Emotional Intelligence in workplace

BITCON 2018

*Frontiers in Science, Technology &
Management for National Development*

NATIONAL CONFERENCE ON Communication and Literature in Digital Culture

*Conducted By
Department of Humanities*

15th February 2018

REGISTRATION FORM

Name :
Designation :
Organization :
Mailing Address :
Mobile :
E-mail :
Phone :

Details of Registration Fees:

DD Drawn on:
Amount (in Rs.):
Demand Draft No. :
Date:

Date:

Place:

Signature of Applicant

The applicant is sponsored for the conference. He/She is permitted to attend the conference.

Date:

Place:

**Signature and Seal of
Sponsoring Authority**

Chief Patrons

Shri Vijay Kumar Gupta	Chairman (Governing Body), BIT Trust
Shri I.P. Mishra	Ex-GM, Bhilai Steel Plant & Member Secretary, BIT Trust

Patron

Dr. Arun Arora	Principal, BIT, Durg.
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Co-ordinator

Dr. M.V. Padmavati	Dean (R&D), BIT, Durg.
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Advisory Committee

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Dr. N.P. Dixit	Vice Chancellor, Durg University
Dr. R.P. Dubey	Vice Chancellor, CVRU, Bilaspur
Dr. Deepankar Choudhary	Professor, IIT Mumbai
Dr. R.L. Shrivastava	Professor, YCCE Nagpur
Dr. K.K. Ghosh	Professor, RSU Raipur
Dr. S.P.S. Rajpoot	Professor, MNIT Bhopal
Dr. G.V.V. Sharma	Professor, IIT Hyderabad
Dr. Deepak Garg	Professor, Bennett University, Noida
Dr. Tassanee Prueksasit	Professor, Chulalongkorn University, Thailand
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Dr. Manisha Sharma	Dean (Academics), BIT, Durg
Dr. Mohan Gupta	Dean (Infrastructure Development), BIT, Durg
Dr. Santosh Kumar Sar	Dean (Students Welfare), BIT, Durg
Dr. Anup Mishra	Dean (Administration), BIT, Durg

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Dr. Manoj Pal	Mr. Vikas Pandey
Dr. Surekha Bhusnur	Mr. Pawan Patnaik
Dr. Sumita Nair	Mr. Prashant Sahu
Dr. Anjana Sekhar	Dr. Sheetal Sharma
Dr. Amit Kumar Biswas	Dr. Anindita Chakraborty
Dr. Naveen Dewangan	Mrs. Monika Verma
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Convener

Dr. (Mrs.) Madhurima Pandey	HOD, Department of Humanities
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Organizing Secretary

Dr. Anjana Sekhar	Associate Professor
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Organizing Committee

Mrs Swarnita Sharma
Mrs Swapna Sarkar

Important Dates

Submission of full length papers	: 25 th January 2018
Intimation of acceptance deadline	: 30 th January 2018
Receipt of registration fees	: 5 th February 2018

Registration Fees

Research Scholar/PG student	: Rs. 500/-
Faculty Member	: Rs. 800/-
Professional from Industry	: Rs. 1000/-

- All the payments should be made by a crossed Demand Draft in favor of "Bhilai Institute of Technology" payable at "Durg".
- NEFT or at Bank Counter
Beneficiary Account Number : 32471126372
Beneficiary Name : Bhilai Institute of Technology, Durg
Bank : State Bank of India, Sector-10, Bhilai
Address : Alka Departmental Stores, Sector-10, Bhilai (C.G.)
IFSC Code : SBIN0006942
(No TA/DA will be paid from the Institute)

Address for Correspondence

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Department of Humanities

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Eligibility

Academicians, Consulting Engineers, R&D Institutes, Government Departments and Agencies, Private Companies, Research Scholars and P.G. Students.

Call for Papers

All accepted papers will be published in UGC indexed Journals. Prospective authors are requested to submit their full papers in MS Word format by E-mail to the addresses of correspondence. Please find the attached template for further preparation of manuscript at www.bitdurg.ac.in/bitcon2018.

BITCON 2018

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Management for National Development*

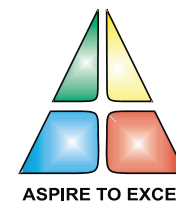
NATIONAL CONFERENCE ON Communication and Literature in Digital Culture

15th February 2018



Organized By

Department of Humanities



BHILAI INSTITUTE OF TECHNOLOGY, DURG

(Seth Balkrishan Memorial)

Accredited with 'A' Grade by NAAC

NIRF 16-17 RANK-BAND: 151-200

An ISO 9001:2015 CERTIFIED INSTITUTION

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